

SUBJECT: BUSINESS STUDIES
HSP-II

Time: 3 Hours

M.M-100

General Instructions

Answer to Questions carrying 1 mark may be from one word to one sentence.

Answer the Questions carrying 3 marks may have about 50-75 words.

Answer the Questions carrying 4-5 marks may have about 150 words.

Answer the Questions carrying 6 marks may have about 200 words.

- Q1. Many multinational food joints such as KFC, Domino's etc. have altered their menu according to the Indian taste and culture. Name the dimension of business environment. (1)
- Q2. Give the meaning of "Motivation" as an element of directing. (1)
- Q3. Consumer protection Act was passed in 1990 (T/F) (1)
- Q4. New issue of shares is made in _____ market. (1)
- Q5. Which type of organisation structure is suitable for a single product line firm (1)
- Q6. The work of comparing standard performance with actual performance is known as ____ (1)
- Q7. State one function performed by NGO's for the consumers. (1)
- Q8. Mention various types of Financial Markets. (1)
- Q9. Written communication is suitable for conveying
(a) Short messages (b) Lengthy messages (c) Emotions (1)
- Q.10. "No Smoking" in the Factory is an example of which type of plan. (1)
- Q11. Why Principles of management are important. (3)
- Q.12. Explain briefly the functions of Labelling. (3)
- Q.13. Differentiate between Delegation of Authority and Decentralisation of Authority. (3)
- Q.14. What is meant by Money Market? Explain its components. (3)
- Q15. Explain the role of Supervisor. (3)

- Q.16.State the factors determining working capital requirement. (3)
- Q.17.Explain the functions of Management. (4)
- Q.18.Mention briefly responsibilities of Consumers. (4)
- Q.19.Explain,why is training for the staff needed in an organisation? (4)
- Q.20.Discuss the meaning and features of Business Environment. (4)
- Q.21.Financial management is concerned with inflow and outflow of money.Do you agree?
State the significance of financial management. (4)
- Q.22.Explain any four principles of management propounded by Henry Fayol. (4)
- Q.23.Differntiate between recruitment and selection. (4)
- Q.24. Discuss the factors that are considered while fixing the price of a product. (5)
- Q.25.Explain the process of Controlling. (5)
- Q.26.State the sources of Long term Capital. (5)
- Q.27.Differntiate between Formal Communication and informal Communication. (5)
- Q.28.Explain the features of Planning. (6)
- Q.29."Organising is a tool of effective administration and Management".Comment. (6)
- Q.30.Expalin the various functions of Management. (6)
- Q.31.Describe the objectives of SEBI. (6)