

Total No. of Printed Pages—5

HS/XII/V/BW/22

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BEAUTY AND WELLNESS

(Vocational Course)

Full Marks : 30

Time : 1 hour

The figures in the margin indicate full marks for the questions

General Instructions :

- (i) The candidates are advised to attempt all Sections—A, B, C and D.
- (ii) Section—D has 3 internal choices.
- (iii) Question Nos. **1** to **8** are multiple-choice questions, marked as (a), (b) and (c), out of these only one is the correct answer and each question carries 1 mark.
- (iv) Question Nos. **9** to **14** carry 1 mark each.
- (v) Question Nos. **15** to **18** carry 2 marks each.
- (vi) Question Nos. **19** to **24** carry 4 marks each.

(2)

SECTION—A

(Marks : 8)

Choose and write the correct answer of the following
from the given alternatives : 1×8=8

1. What is the characteristic of an ideal message?
(a) Clear
(b) Concise
(c) Both (a) and (b)

2. Which type of electric current is used in galvanic electro-facial skin treatment?
(a) Alternate current
(b) Direct current
(c) Both (a) and (b)

3. The pH of the normal skin ranges from
(a) 5.5 to 5.8
(b) 6.5 to 7.5
(c) 3.5 to 4.5

4. Foundation is used to
(a) remove dead cells
(b) provide shading effect
(c) achieve smooth and even complexion

(3)

5. Who provides the details of the service at the reception area?
- (a) Beauty therapist
 - (b) Receptionist
 - (c) Salon manager
6. Which treatment is used to remove the dead skin cells of a thicker skin?
- (a) Ultrasonic exfoliation
 - (b) Facial steaming
 - (c) Galvanic treatment
7. The ability to do something, even when it is difficult is called
- (a) initiative
 - (b) organizational skill
 - (c) perseverance
8. The colours that are found next to each other are known as
- (a) complex colours
 - (b) analogous colours
 - (c) Both (a) and (b)

(4)

SECTION—B

(Marks : 4)

Answer the following questions in 1 word or 1 sentence each (any four) : 1×4=4

9. What is the purpose of using blusher in the makeup?
10. What do you understand by attitude?
11. Define cosmetic electrotherapy.
12. What are the barriers of active listening?
13. State the advantages of steaming.
14. Name the areas of responsibilities of a salon receptionist.

SECTION—C

(Marks : 6)

Answer the following questions in 20–50 words each (any three) : 2×3=6

15. Describe the advantages of digital presentation.
16. What are some of the difficulties of telephone communication? Mention the ways to reduce these difficulties.

(5)

17. Define 'hue' and 'shade'.
18. How should a salon reception area be organized?

SECTION—D

(Marks : 12)

Answer the following questions in 60–100 words each :

4×3=12

19. List the various types of foundation used in makeup.
Explain their features.

OR

20. Name the various types of skin. Explain their features.
21. Explain the process of galvanic electrofacial skin treatment. List some contra-indications of galvanic electrofacial treatment.

OR

22. What are the guidelines for a receptionist on how to handle the client?
23. Describe the basic personality traits.

OR

24. Discuss the qualities of a successful entrepreneur.

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